

PROFESSIONAL SUMMARY

Anh Cole is a skilled User Experience Designer with over 16 years of professional experience in government consulting, public relations, and media. She has been responsible for creating innovative Internet solutions that improve the user experience and human factors. She has broad knowledge of Web standards including Section 508 and creates designs that adhere to industry and Federal government standards.

- Develops information architecture, user interface essentials, interaction design, brand image management and style guide creation.
- Works in a professional manner with exceptional organizational skills and attention to detail
- Delivers quality layout and strong composition under tight deadlines with a positive "can do" approach.
- Articulates multiple concepts and ideas quickly with rapid prototypes
- Strong written, verbal and interpersonal communication skills.
- Experience in design processes: user behavior, branding, color theory, navigation, and typography
- Motivated self-starter with a strong drive to complete tasks with minimal management as well as working efficiently with other team members to ensure projects of excellence.
- Well organized and resourceful in generating new ideas.
- Creates user scenarios and verify sites are Section 508 compliant

EDUCATION

1993-95 School of the Art Institute of Chicago, BFA in Visual Communications

1989-92 University of Maryland, College Park, MD, Liberal Arts

TECHNICAL SKILLS

- Adobe Creative Suite – Particularly Illustrator, Photoshop, Dreamweaver and Fireworks
- Section 508 accessibility regulations
- Usability – Understanding of user testing, standards-based coding and browser compatibility issues
- HTML5 - Experience using HTML5 in responsive designs and web typography
- CSS3 – Experience using CSS3 in responsive designs and web typography
- MS Office, SharePoint 2010

WORK EXPERIENCE

CGI

Senior UX Designer

**Fairfax, VA
November 2011 to Present**

- Responsible for clean, efficient, useful interface designs from conceptualization through implementation for CMS Websites including Medicare.gov and Medicare Quality Tools.
- Redesigned MyMedicare.gov user experience as part of the conversion to .NET, dramatically improving beneficiary self service.
- Create Responsive web layouts for Medicare.gov and MyMedicare.gov sites to be compatible for desktops, tablets, smart phones and other mobile devices.
- Provide graphical elements, icons, style sheets and templates for use in customer-facing websites and marketing communications.
- Leads and contribute during the review process on all pages throughout development lifecycle.
- Design applications in accordance with W3C standards of usability and Section 508.
- Communicate the site design/structure and requirements to the development teams
- Work closely with developers to execute implementation of responsive designed solutions with table-free and CSS controlled layouts.
- Translate UI designs into organized and structured HTML/CSS compatible with modern browsers.
- Support the testing and QA of Web-based applications to help the development team minimize defects.
- Received Gold, Bronze and Platinum awards for working on Nursing Home Compare, Medicare.gov and MyMedicare.gov sites.

LCG Systems

Web Interface Designer and Information Architect

**Rockville, MD
July 2008 to November 2011**

- Provide overall design and implementation for a wide variety of websites and web applications including National Institutes of Health.
- Gather requirements, wireframe prototypes, and take a project from conception to completion including visual mockups.
- Apply strong knowledge of design principles, branding, Web standards, and best practices in usability and user-centered design process.
- Work with HTML, CSS, and 508; have an understanding of accessibility and 508 compliance to remedy PDF, PPT, and Word documents.
- Handle projects in all phases, including cost/time estimates, information architecture, design concepts, wireframes, prototypes and development.
- Work either independently or with team members to design, develop, test, implement, and maintain standards-compliant websites and web-based applications.
- Helped design and build out the National Institute on Aging (NIA) and National Institute of Biomedical Imaging and Bioengineering (NIBIB) Intranet site on SharePoint 2010 platform.

WORK EXPERIENCE (cont'd)

DANYA International, Inc.
Web Interface Designer

Silver Spring, MD
November 2006-July 2008

- Collaborate with cross-functional teams and stakeholders to translate business and technical requirements into innovative and highly usable, user-centric web interface design solutions.
- Develop concept sketches, storyboards, UI mockups, rapid prototypes, style guides, site maps, and specifications to effectively communicate information architecture concepts and to translate application workflows.
- Implemented knowledge of web standards and best practices and development of cross-platform and cross-browser compatible solutions.
- Work with product managers and developers throughout development, implementation, deployment, and testing phases to ensure interface design integrity.

Ogilvy Public Relations
Senior Interactive Web Designer

Washington, DC
December 2003-July 2006

- Responsible for providing innovative design direction and production to creative online projects such as web sites, email campaigns and interactive advertisements, cds and flash interstitials.
- Collaborate with the art directors, producers, designers, and developers to refine the user experience and make adjustments to work based on feedback from multiple sources.
- Apply IA skills by developing site architecture and useful navigation systems.
- Work closely with other team members to strategize the design of various graphic projects and ensuring the project meets it deadlines.

BBC America
Senior Web Designer

Bethesda, MD
July 1999-November 2003

- Maintained and evolved overall general branding for international broadcast company that provides US audiences with the best of British television.
- Design unique, traffic driving content for BBCAmerica.com related to specific BBC America programs and British culture.
- Worked closely with programmers to implement design and ensure design quality and integrity throughout projects.
- Implemented the build-out of the site by creating layouts that comply with the technology constrains of the project.
- Executed user-friendly designs to increase online revenue.
- Initiated a number of flash projects including Coupling, The Office and AOL-TV experiments.
- Mentored and managed work flow between junior designer and freelancers.

WORK EXPERIENCE (cont'd)

Henry J. Kaufman & Associates
Graphic Designer

Washington, DC
Jan 1997-July 1999

- Collaborated with art directors and copywriters to create ads, brochures, direct mailers and reports for busy ad agency.
- Produced graphic output for print and web.
- Prepared and presented highly finished comps to clients.

Staples & Charles, LTD.
Graphic Designer

Alexandria, VA
September 1995-Jan 1997

- Created 3-dimensional visual displays, scale models and mock-ups for various museum exhibitions.
- Utilized computer softwares in the production of informational and educational signages.
- Designed brochures and catalogs in coordination with the exhibits.
- Scanned photos and produced illustrations to be placed in final artwork.